



NEON Foundation
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POP

SVEN JANSSE
JOEP BROUWER
BARBARA HELMER
DOUWE HALBERTSMA
MERIJN HAENEN
GERARD LUKKEN
SINA STEINER
IWAN POL

October 24-25-26 2025

POP

POP unites eight Rotterdam-based artists, whose practices inhabit the open boundary between art and design. Working across drawing, sculpture, painting, light installation, and architectural sculptural objects, they share an awareness of the grammar of form, understanding how a line, a surface, or a volume can convey the essence of an artwork.

Design is a purpose-driven discipline that shapes matter for the function. This exhibition inverts that principle. In POP, that purpose is set aside and is not in focus. The main goal is to achieve art itself through a design approach, a way of working, and ultimately a mode of thinking. Rather than rejecting design, POP recontextualizes it.

The exhibition suggests that design's vocabulary, proportion, repetition, and balance can be reimagined as a space of sensitivity and inquiry. In doing so, the artists reveal a poetics within the purified and industrial form. They draw from design's formal intelligence, its precision, high polish, rhythm, and structural integrity, while liberating those qualities from the obligation to serve a purpose. The form is allowed to become affective, rather than effective.

Design is a path, and art is the destination. In this way, POP becomes a study in perception, emphasizing the abstraction of objects and the language of material, shape, texture, color, and light.

Vladimir Radujkov
NEON Foundation



SVEN JANSSE

title	Sistere Floor Lamp
material	laser cut aluminium and acrylic with LED lightsource
dimensions	20 x 20 x 144cm
year	2025
price	on request
website	https://svenjansse.com



JOEP BROUWER

title	4_Lading 1 t/m 6
material	beton, wood, polyester band
dimensions	10 x 10 x 6cm
year	2025
price	on request
website	https://joepbrouwer.nl



JOEP BROUWER

title	8_Handleiding
material	beton, wood, polyester band
dimensions	40 x 60cm
year	2023
price	on request
website	https://joepbrouwer.nl



JOEP BROUWER

title	7_Print, store and transport III
material	silkscreen print on paper
dimensions	50 x 70cm
year	2023
price	on request
website	https://joepbrouwer.nl



JOEP BROUWER

title	5_Print, store and transport I
material	silkscreen print on paper
dimensions	50 x 70cm
year	2023
price	on request
website	https://joepbrouwer.nl



JOEP BROUWER

title	6_Print, store and transport II
material	silkscreen print on paper
dimensions	50 x 70cm
year	2023
price	on request
website	https://joepbrouwer.nl



JOEP BROUWER

title	1_Drift
material	concrete, wood, acrylic paint
dimensions	100 x 21 x 21cm
year	2025
price	on request
website	https://joepbrouwer.nl



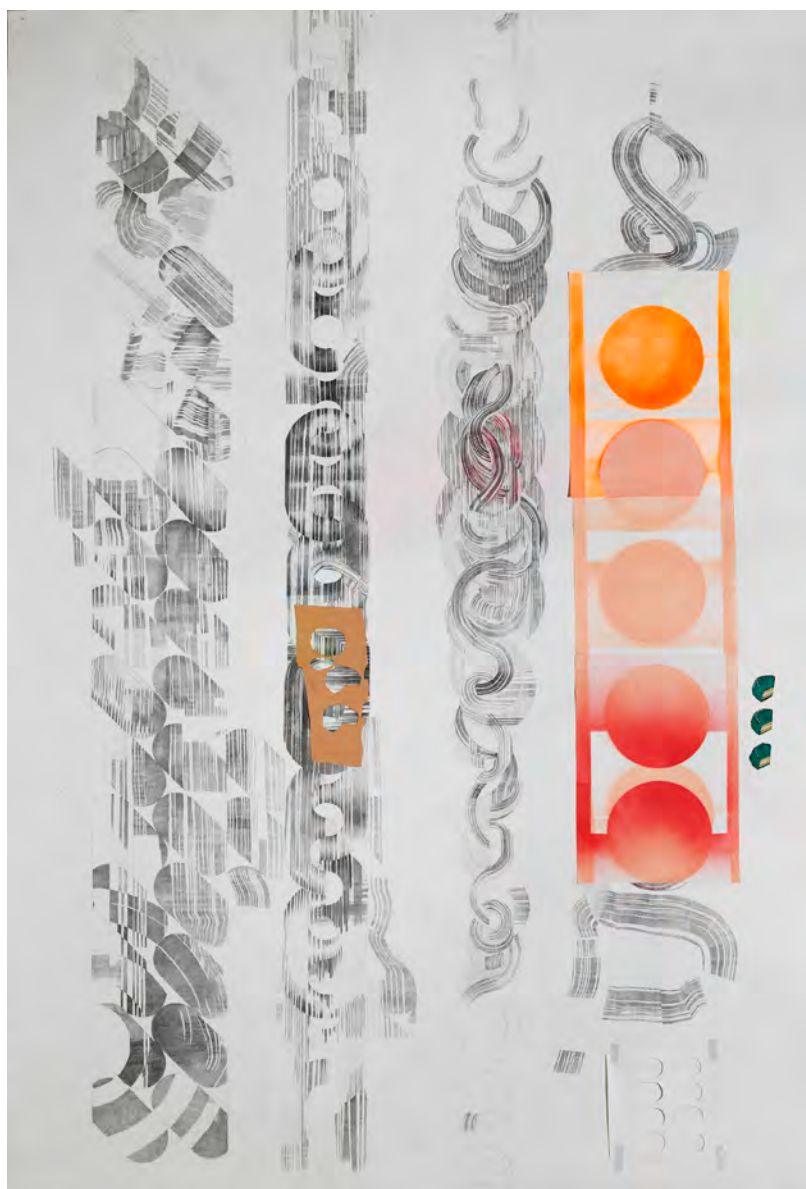
JOEP BROUWER

title	2_Schut
material	concrete, wood, acrylic paint
dimensions	100 x 21 x 21cm
year	2025
price	on request
website	https://joepbrouwer.nl



JOEP BROUWER

title	3_Jaag
material	concrete, wood, acrylic paint
dimensions	100 x 21 x 21cm
year	2025
price	on request
website	https://joepbrouwer.nl

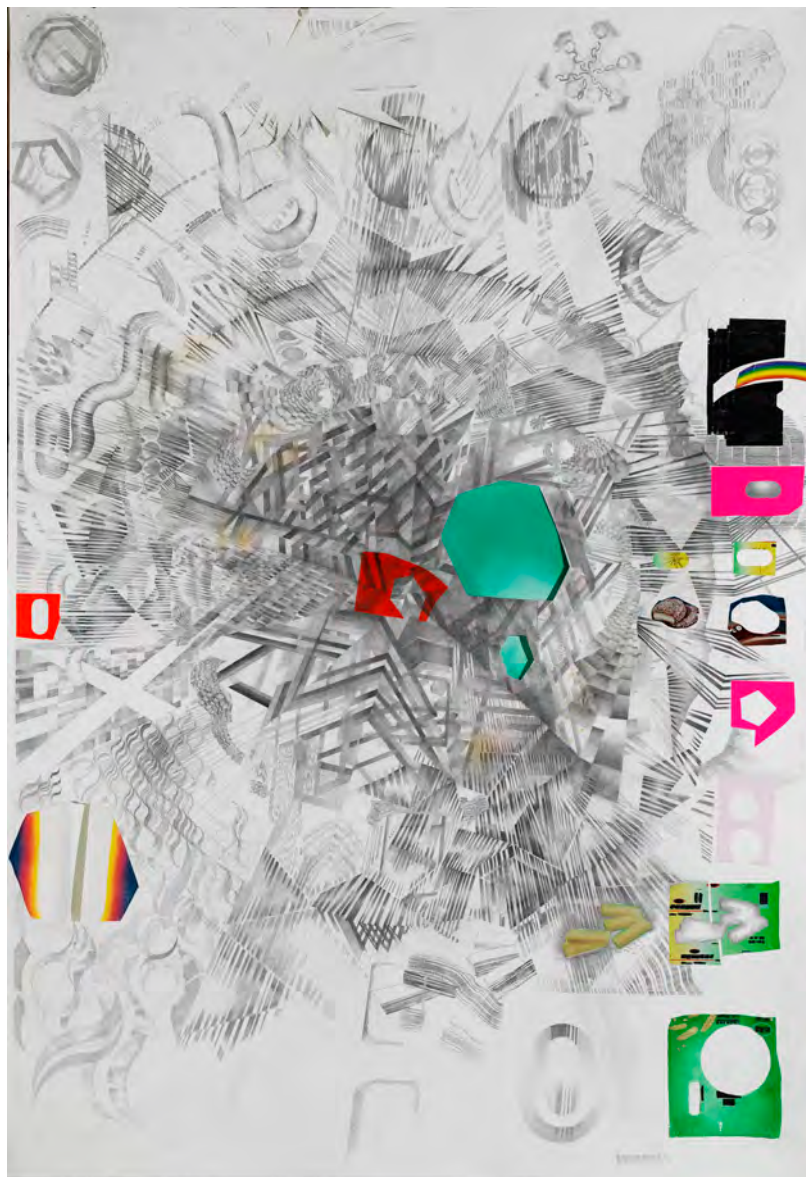


BARBARA HELMER

title	Complottheorie
material	pen & paper
dimensions	220 x 150cm

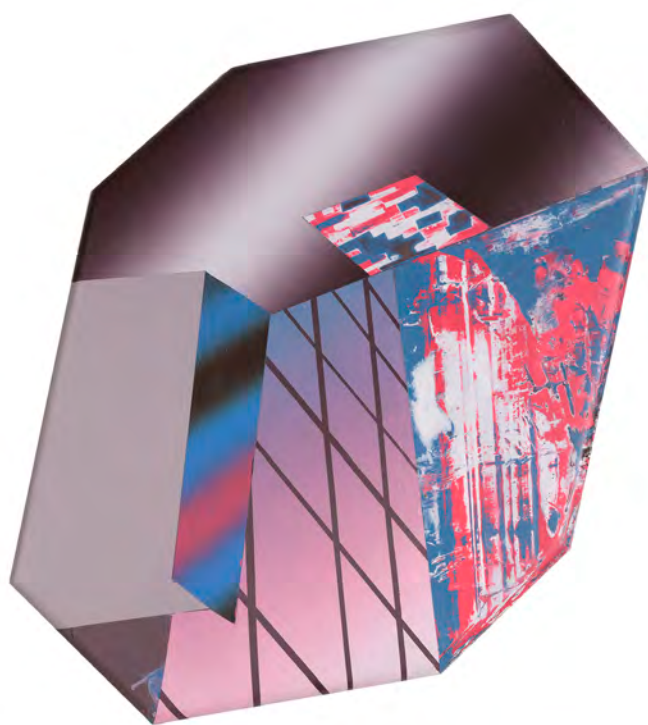
year	2019
price	on request

website	https://barbarahelmer.nl
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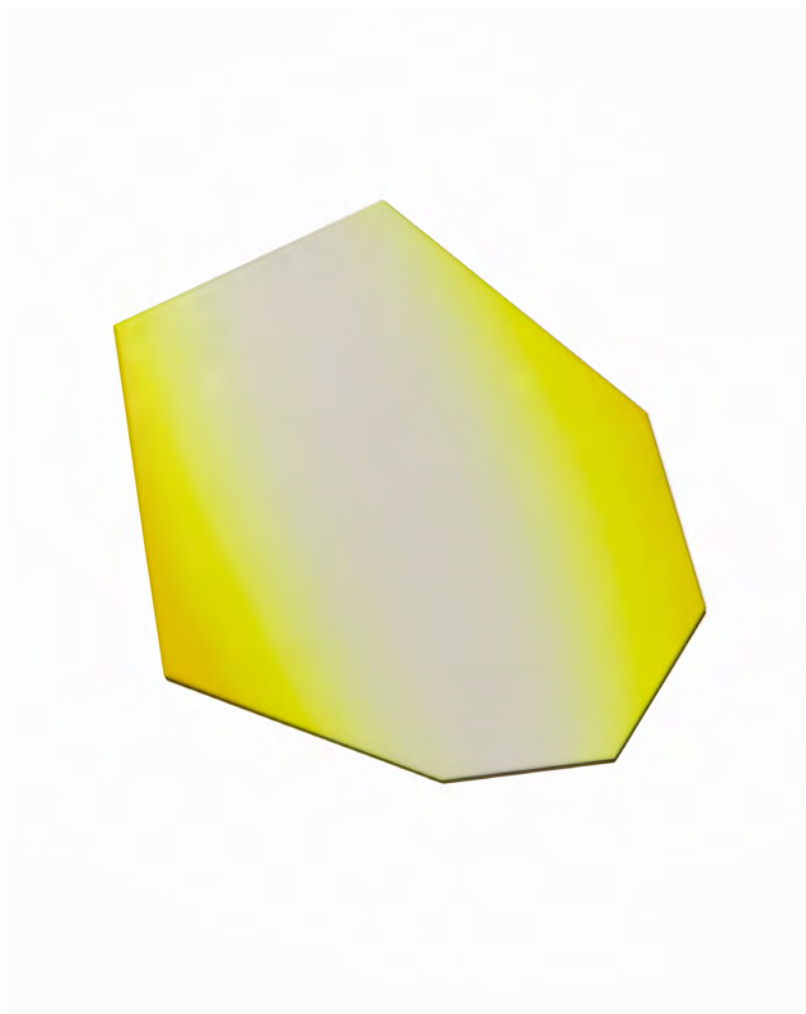
BARBARA HELMER

title	Kaleidoscopicstyle
material	pen & paper, collage
dimensions	220 x 150cm
year	2019
price	on request
website	https://barbarahelmer.nl



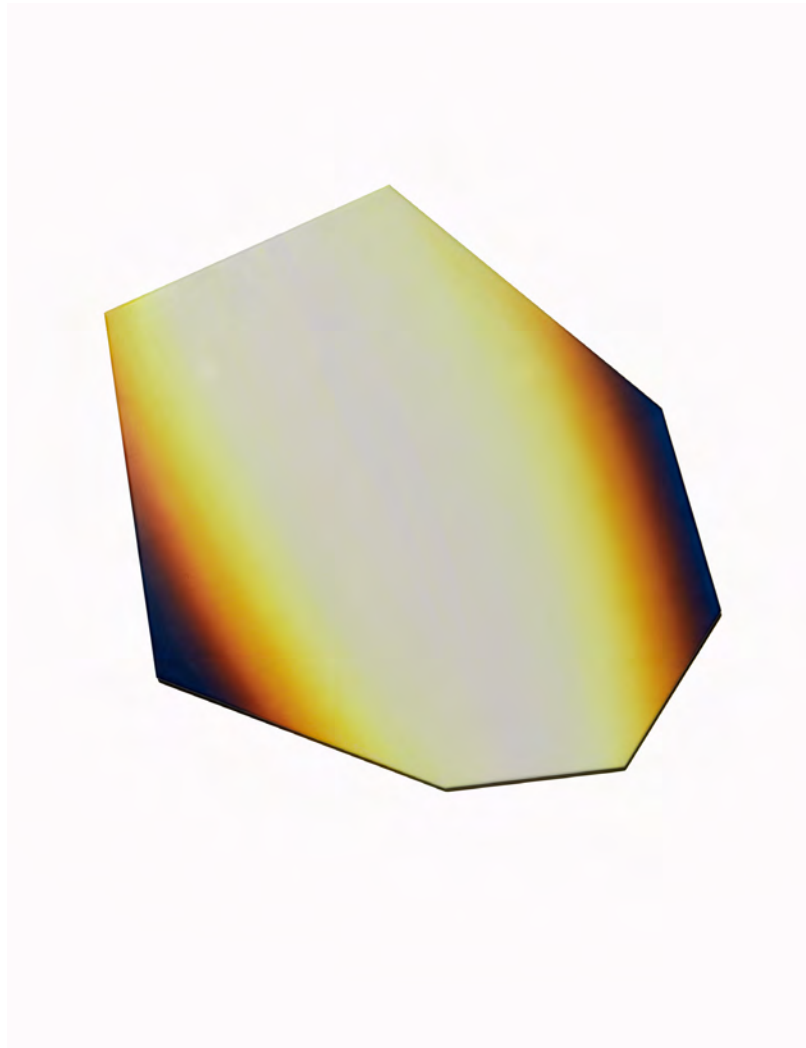
BARBARA HELMER

title	Reflections
material	acrylic on mdf
dimensions	46 x 40cm
year	2024
price	on request
website	https://barbarahelmer.nl



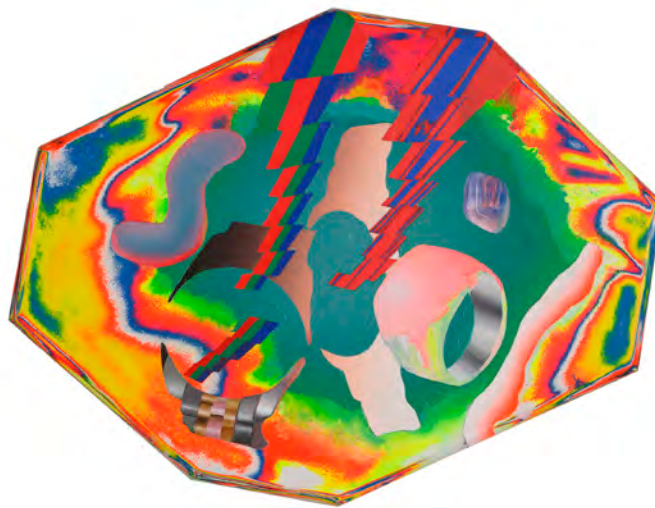
BARBARA HELMER

title	Lightflair #3
material	acrylic on mdf
dimensions	90 x 92cm
year	2022
price	on request
website	https://barbarahelmer.nl



BARBARA HELMER

title	Lightflair #2
material	acrylic on mdf
dimensions	90 x 92cm
year	2022
price	on request
website	https://barbarahelmer.nl

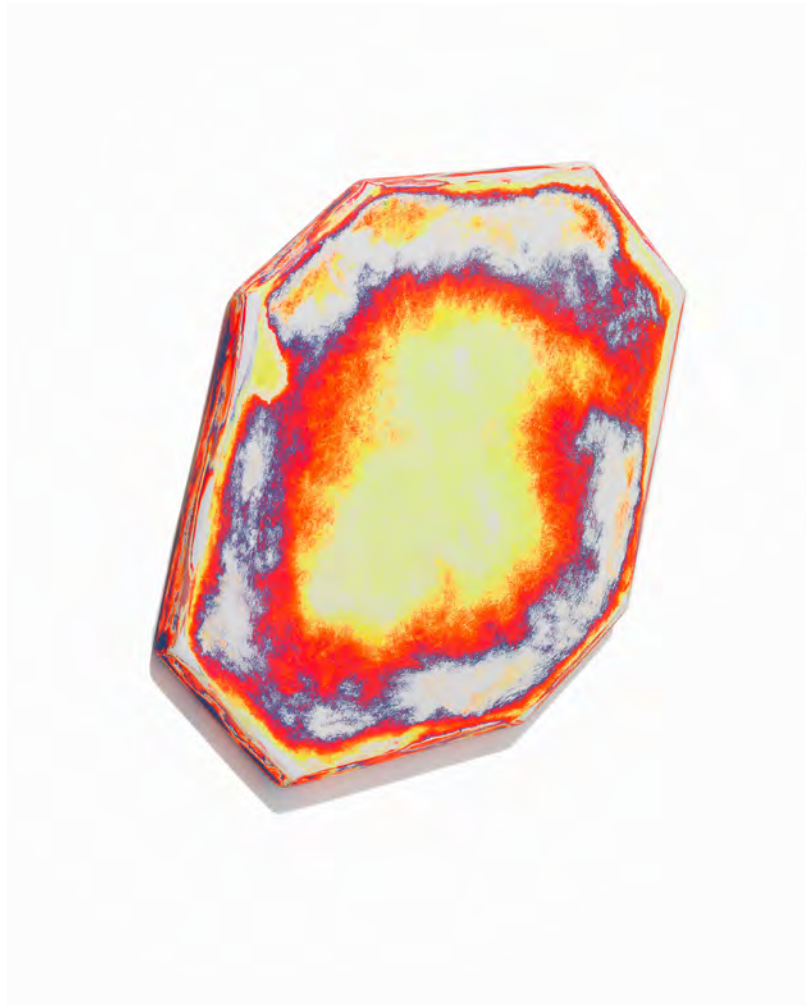


BARBARA HELMER

title	Thermo trash (-watch)
material	acrylic on mdf
dimensions	38 x 50cm

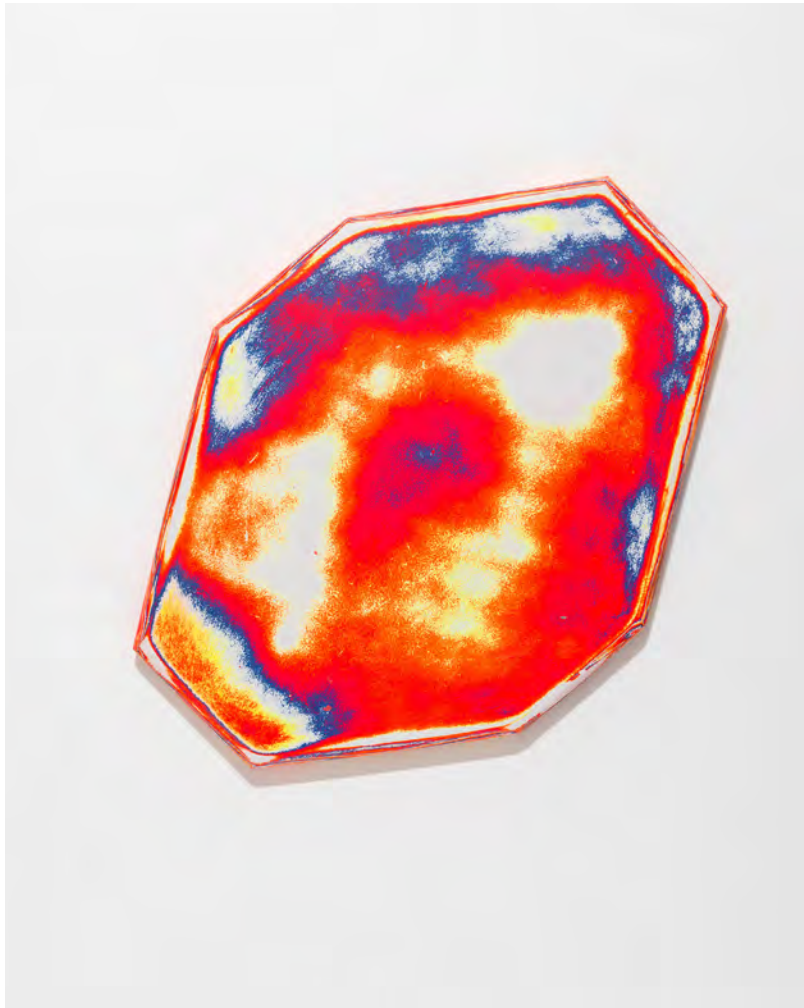
year	2024
price	on request

website	https://barbarahelmer.nl
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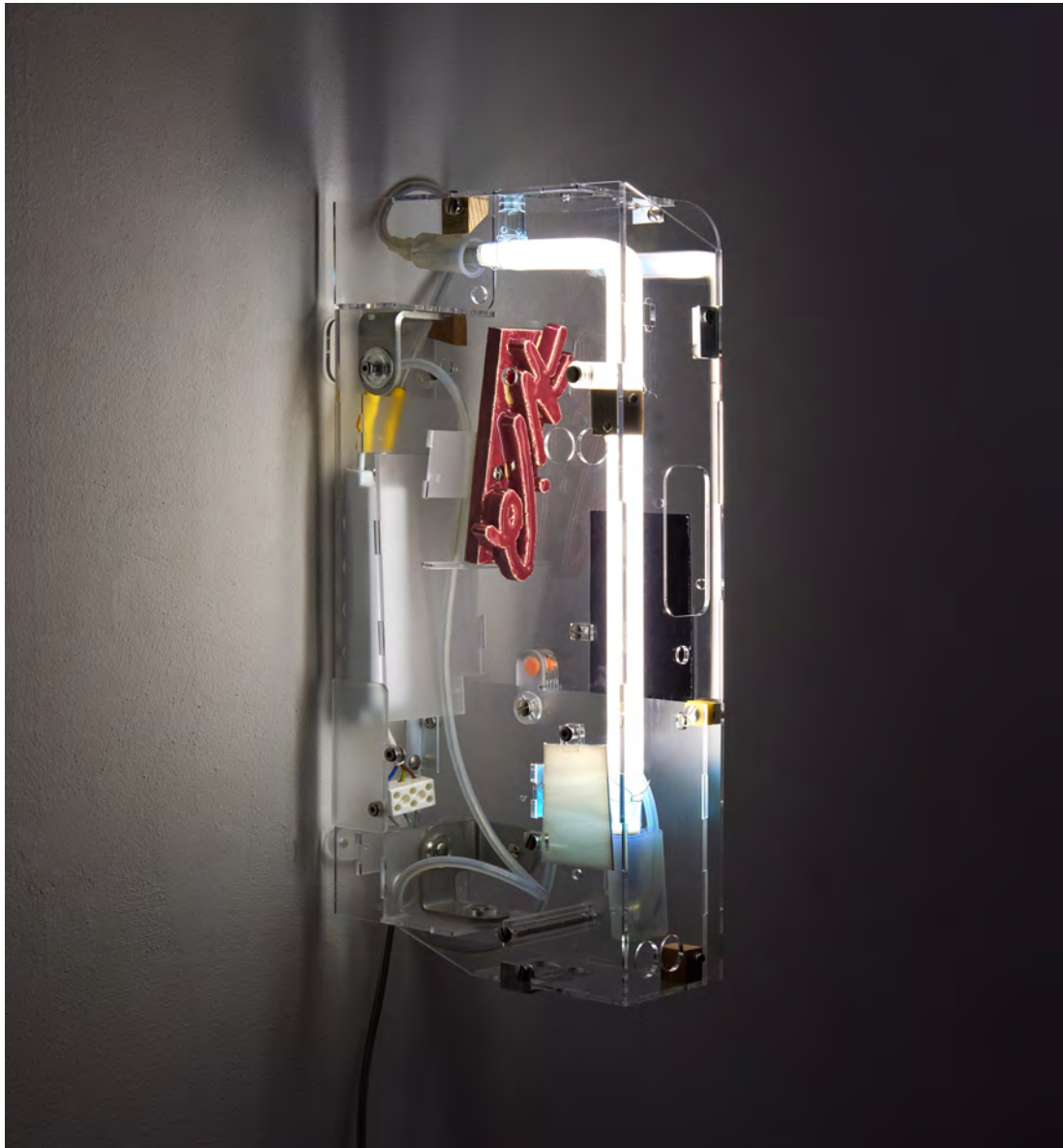
BARBARA HELMER

title	Soul
material	acrylic on mdf
dimensions	42 x 30cm
year	2020
price	on request
website	https://barbarahelmer.nl



BARBARA HELMER

title	Glow
material	acrylic on mdf
dimensions	42 x 30cm
year	2020
price	on request
website	https://barbarahelmer.nl



MERIJN HAENEN

title	Building kit no 011
material	neon light, transformer, power cable, acrylic, ceramics, figured glass, screws, stainless steel, wood, aluminum, solid surface, plastic
dimensions	45 x 9 x 21 cm
year	2025
price	on request
website	https://merijnhaenen.nl



MERIJN HAENEN

title	Building kit no 014
material	neon lights, transformer, power cable, acrylic, wood, ceramics, screws, screenprint on paper
dimensions	78 x 23 x 20 cm
year	2025
price	on request
website	https://merijnhaenen.nl



DOUWE HALBERTSMA

title	Elvis leg
material	polystyrene, glass fibre, acrylic one
dimensions	34 x 12 x 44 cm
year	2023
price	on request
website	http://douwehalbertsma.nl



DOUWE HALBERTSMA

title	Untitled (wall piece)
material	polystyrene, glass fibre, acrylic one
dimensions	45 x 33 x 30 cm
year	2024
price	on request
website	http://douwehalbertsma.nl



DOUWE HALBERTSMA

title	Untitled
material	polystyrene, glass fibre, acrylic one
dimensions	35 x 24 x 28 cm
year	2023
price	on request
website	http://douwehalbertsma.nl



DOUWE HALBERTSMA

title	Twist
material	polystyrene, glass fibre, acrylic one
dimensions	43 x 26 x 22 cm
year	2024
price	on request
website	http://douwehalbertsma.nl



DOUWE HALBERTSMA

title	Moon monument
material	polystyrene, glass fibre, acrylic one
dimensions	30 x 26 x 48 cm
year	2025
price	on request
website	http://douwehalbertsma.nl



DOUWE HALBERTSMA

title	Contortionist
material	polystyrene, glass fibre, acrylic one
dimensions	20 x 20 x 47 cm
year	2024
price	on request
website	http://douwehalbertsma.nl



DOUWE HALBERTSMA

title	Untitled
material	polystyrene, glass fibre, acrylic one
dimensions	50 x 25 x 32 cm
year	2025
price	on request
website	http://douwehalbertsma.nl



IWAN POL

title	Furry Pillar - Dark green
material	concrete
dimensions	23 x 45cm
year	2022
price	on request
website	https://www.iwanpol.com



IWAN POL

title	Happy concrete
material	concrete
dimensions	18 x 18cm

year	2017
price	on request

website	https://www.iwanpol.com
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IWAN POL

title	Tetris sculpture
material	concrete
dimensions	10 x 30cm
year	2017
price	on request
website	https://www.iwanpol.com



IWAN POL

title	2 colours, 4 shapes
material	wood, cement, acrylic
dimensions	82 x 112cm
year	2025
price	on request
website	https://www.iwanpol.com



IWAN POL

title	Daydream
material	wood, cement, acrylic
dimensions	124 x 124cm
year	2025
price	on request
website	https://www.iwanpol.com



IWAN POL

title	Happy concrete
material	concrete
dimensions	28 x 28cm
year	2016
price	on request
website	https://www.iwanpol.com



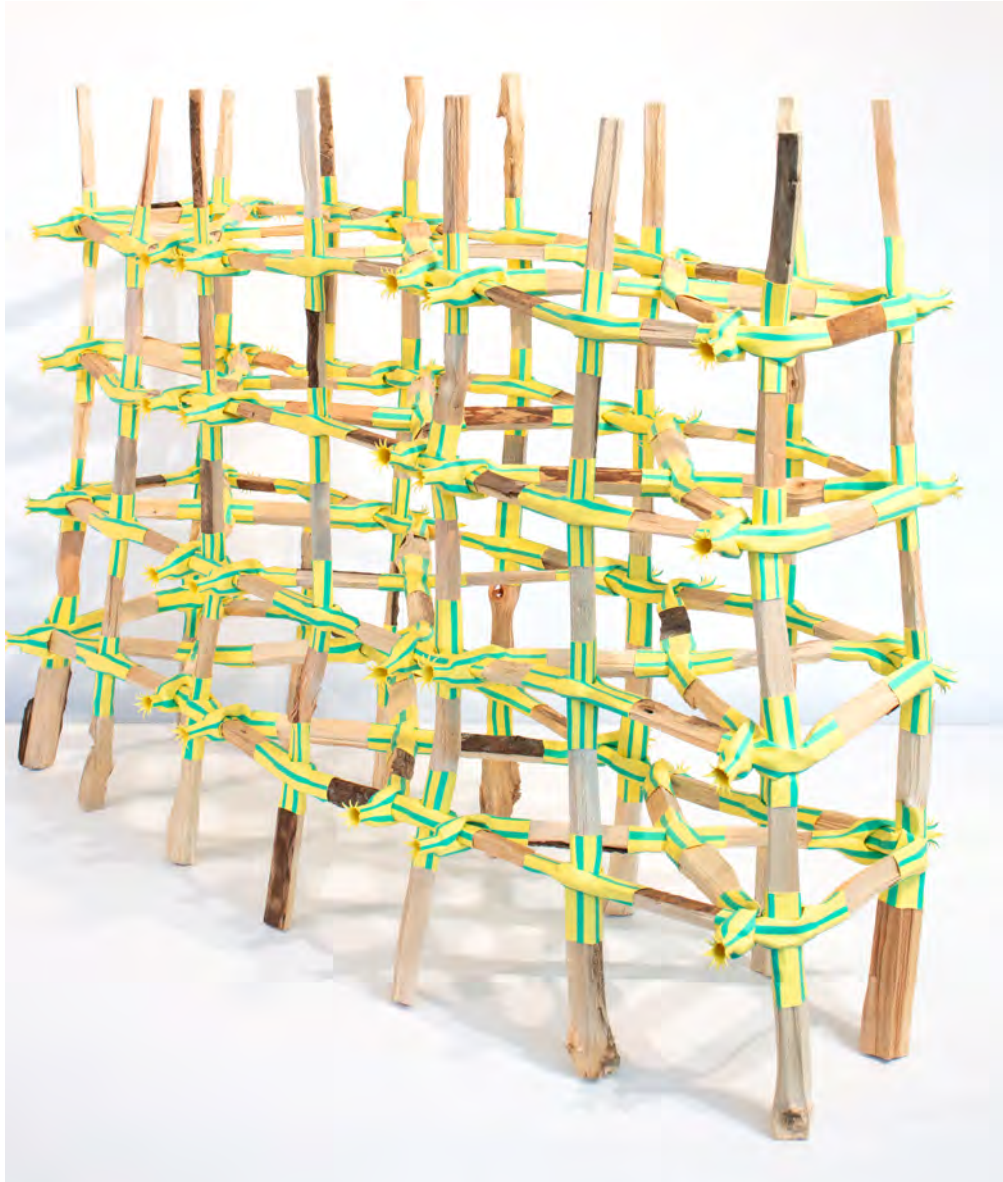
GERARD LUKKEN

title	Wanky Wonky - Untiled
material	dried kindling wood and PU
dimensions	35 x 22 x 18,5cm
year	2023
price	on request
website	https://gerardlukken.nl



GERARD LUKKEN

title	Wanky Wonky - Untiled
material	dried kindling wood
dimensions	166 x 22 x 22cm
year	2025
price	on request
website	https://gerardlukken.nl



GERARD LUKKEN

title	Wanky Wonky - Untiled
material	dried kindling wood, green & yellow polyolefine
dimensions	96 x 122 x 35cm
year	2025
price	on request
website	https://gerardlukken.nl



SINA STEINER

title	Single Squiggles - Green Yellow
material	pigmented clay
dimensions	50 x 27,5 x 7,5cm, diameter 4 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Double Squiggles - Green Yellow
material	pigmented clay
dimensions	49,5 x 23,5 x 7,5cm, diameter 4 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Single Squiggles - Deep green
material	pigmented clay
dimensions	20 x 17 x 9cm, diameter 4 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Double Squiggles - Deep green
material	pigmented clay
dimensions	60 x 27 x 7,5cm, diameter 4 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Squiggles Drop - Natural
material	clay
dimensions	15 x 33,5 x 21cm, diameter 4 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Double Squiggles Fold - Natural
material	clay
dimensions	25 x 20 x 25cm, diameter 4 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Double Squiggles 1 - Lilac
material	pigmented clay
dimensions	21,5 x 11 x 4,5cm, diameter 2 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Double Squiggles - Deep green
material	pigmented clay
dimensions	36,5 x 30 x 4,5cm, diameter 2 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Swirl - Deep green
material	pigmented clay
dimensions	32,5 x 10 x 9,5cm, diameter 2 cm
year	2023
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Drop - Deep green
material	pigmented clay
dimensions	17 x 12 x 13cm, diameter 2 cm
year	2023
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Curlicue 1 - Green Yellow
material	pigmented clay
dimensions	18 x 11cm, diameter 2 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Curlicue 2 - Green Yellow
material	pigmented clay
dimensions	31,5 x 25cm, diameter 2 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Single Squiggles - Green Yellow
material	pigmented clay
dimensions	23,5 x 13,5 x 4,5cm, diameter 2 cm
year	2025
price	on request
website	https://studiosinasteiner.com



SINA STEINER

title	Swirl - Green Yellow
material	pigmented clay
dimensions	28 x 7 x 9cm, diameter 2 cm
year	2025
price	on request
website	https://studiosinasteiner.com