



NEON Foundation
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www.neonfoundation.net

The background of the poster is a photograph of a sculpture made of twigs and branches, wrapped in various materials like blue and white fabric, twine, and ribbons. The sculpture is set against a blurred background of a city street.

the LUXURY of INEFFICIENCY

Jake Kelly

December 05 - 06 - 07 2025

The Luxury of inefficiency

In the space of Jake Kelly's artistic practice, found and reused materials are not just tools of creation; they are the very symbols of the fragmented and complex relationship we hold with the environment. Rejecting the standardised forms and mass-produced supplies that dominate contemporary art production, he intervenes in the refuse of modern life, utilising fabric waste, wood, and urban debris to transform these discarded materials into sculptural installations that invite us to reconsider what is valuable and worth preserving.

By wrapping and knotting fabric waste as his conscious material choices, Jake extends the critique of consumer culture and sustainability, engaging with a material that holds deep resonance both in terms of its environmental impact and its cultural legacy. His art is not only about found objects and reclaimed material; it's about the process, about the tactile engagement with materials that resonate with histories of labour and craftsmanship.

Central to Jake's practice is rope-making, an ancient craft he reawakens by handcrafting ropes from waste materials. Through this, he brings into question the notion of "creation" as something linear and detached from its origins. It's a non-nostalgic and deliberate interrogation of the materials we cast aside, reconstituting them into something that speaks to both their intrinsic value and the meaning we ascribe to them in a post-consumer world.

Rope becomes more than just a medium in his eager hands; it's a metaphor for connection, continuity, and the delicate balance between the human-made and the natural.

Each knot, each connection, each decision carries his personal attention. His time and energy are literally interwoven into the work, making every detail a trace of his presence and dedication. Jake recognises the luxury he has as an artist: the time and solitude to create at a slow pace.

In this sense, the installation is not only a reflection on waste and reuse but also a meditation on labour, care, and the value of slowness.

Vladimir Radujkov
NEON Foundation



Jake Kelly

| | |
|------------|---|
| title | 20#11 |
| material | construction of metal, nemp string wire, willow twigs |
| dimensions | 110 x 90 x 10cm |
| year | 2020 |
| price | on request |
| website | https://www.jlkart.com |



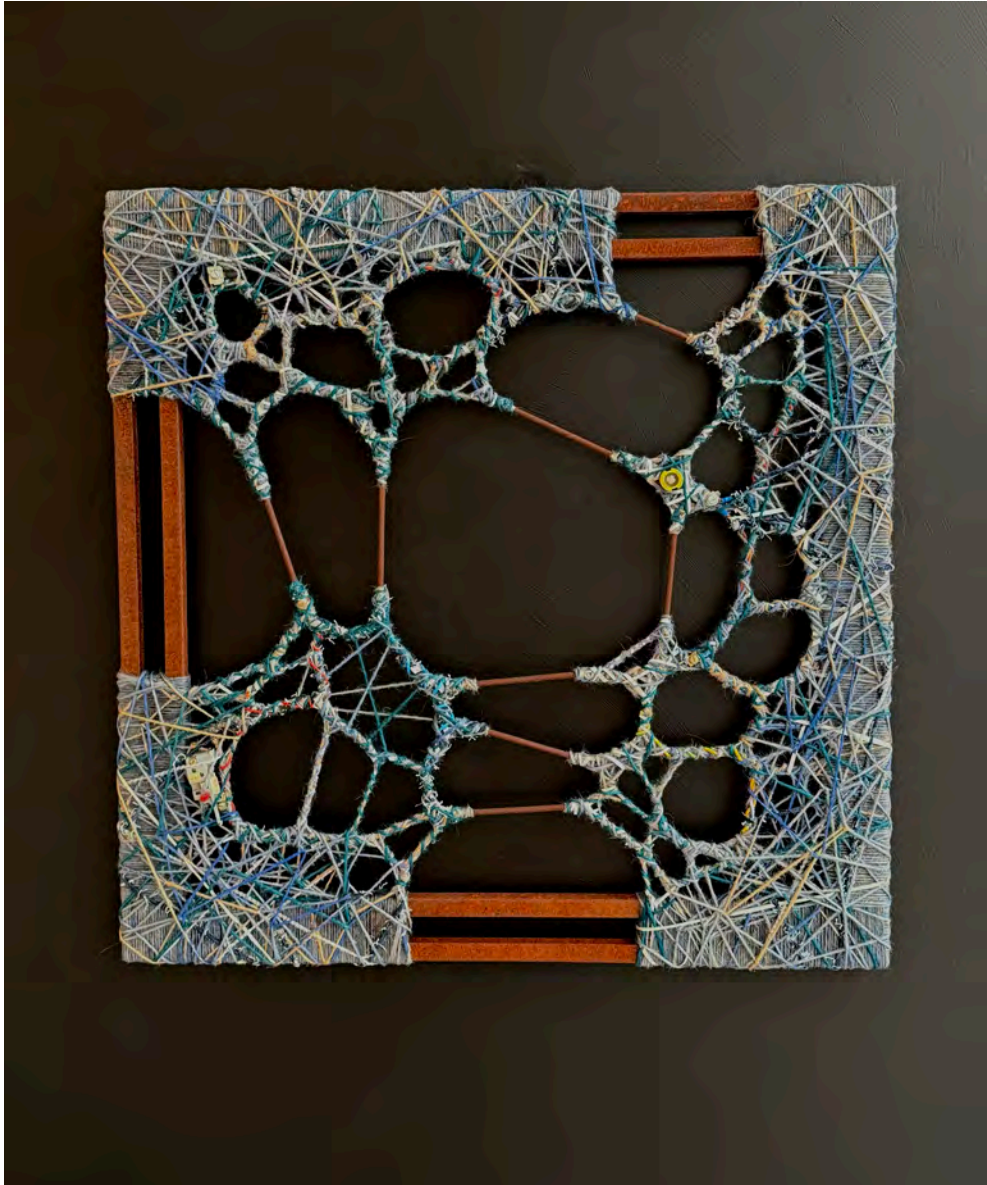
Jake Kelly

| | |
|------------|---|
| title | 22#100 |
| material | construction of upcycled metal and hemp string |
| dimensions | 60 x 60 x 5cm |
| year | 2022 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

| | |
|------------|---|
| title | 22#101 |
| material | construction of upcycled metal and hemp string |
| dimensions | 60 x 60 x 5cm |
| year | 2022 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

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|------------|--|
| title | 25#100 |
| material | jeans rope, aluminum cans, glass bottles, electrical waste, fragments of household waste, and rusted steel |
| dimensions | 80 x 80cm |
| year | 2025 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

| | |
|------------|---|
| title | 20#100 |
| material | construction of metal, nemp string wire, willow twigs |
| dimensions | 110 x 90 x 10cm |
| year | 2020 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

| | |
|------------|--|
| title | 25#101 |
| material | hand dyed jute, steal from a dear friend, chicken radius bones, gold leaf and ash |
| dimensions | 60 x 60cm |
| year | 2025 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

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|------------|--|
| title | 25#100 |
| material | hand dyed jute, 180 year old recovered pitch pine, chicken radius bones, silver leaf and ash |
| dimensions | 60 x 120cm |
| year | 2025 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

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|------------|---|
| title | A threat of AI |
| material | 3D printed PLA, household paint |
| dimensions | 30cm in diameter |
| year | 2025 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

| | |
|------------|---|
| title | A threat of AI |
| material | 3D printed PLA, household paint |
| dimensions | 30cm in diameter |
| year | 2025 |
| price | on request |
| website | https://www.jlkart.com |



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| website | https://www.jlkart.com |



Jake Kelly

| | |
|------------|---|
| title | Car print #1 |
| material | print on paper |
| dimensions | 50 x 70cm |
| year | 2025 |
| price | on request |
| website | https://www.jlkart.com |



Jake Kelly

| | |
|------------|---|
| title | 24#10 |
| material | construction of found wood, hemp string and steel |
| dimensions | 90 x 90cm |
| year | 2024 |
| price | on request |
| website | https://www.jlkart.com |