



NEON Foundation
Paleistinastraat 97
3061HM Rotterdam

info@neonfoundation.net
www.neonfoundation.net



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The Luxury of inefficiency

In the space of Jake Kelly's artistic practice, found and reused materials are not just tools of creation; they are the very symbols of the fragmented and complex relationship we hold with the environment. Rejecting the standardised forms and mass-produced supplies that dominate contemporary art production, he intervenes in the refuse of modern life, utilising fabric waste, wood, and urban debris to transform these discarded materials into sculptural installations that invite us to reconsider what is valuable and worth preserving.

By wrapping and knotting fabric waste as his conscious material choices, Jake extends the critique of consumer culture and sustainability, engaging with a material that holds deep resonance both in terms of its environmental impact and its cultural legacy. His art is not only about found objects and reclaimed material; it's about the process, about the tactile engagement with materials that resonate with histories of labour and craftsmanship.

Central to Jake's practice is rope-making, an ancient craft he reawakens by handcrafting ropes from waste materials. Through this, he brings into question the notion of "creation" as something linear and detached from its origins. It's a non-nostalgic and deliberate interrogation of the materials we cast aside, reconstituting them into something that speaks to both their intrinsic value and the meaning we ascribe to them in a post-consumer world.

Rope becomes more than just a medium in his eager hands; it's a metaphor for connection, continuity, and the delicate balance between the human-made and the natural.

Each knot, each connection, each decision carries his personal attention. His time and energy are literally interwoven into the work, making every detail a trace of his presence and dedication. Jake recognises the luxury he has as an artist: the time and solitude to create at a slow pace.

In this sense, the installation is not only a reflection on waste and reuse but also a meditation on labour, care, and the value of slowness.

Vladimir Radujkov
NEON Foundation



Jake Kelly

title	20#11
material	construction of metal, nemp string wire, willow twigs
dimensions	110 x 90 x 10cm
year	2020
price	on request
website	https://www.jlkart.com



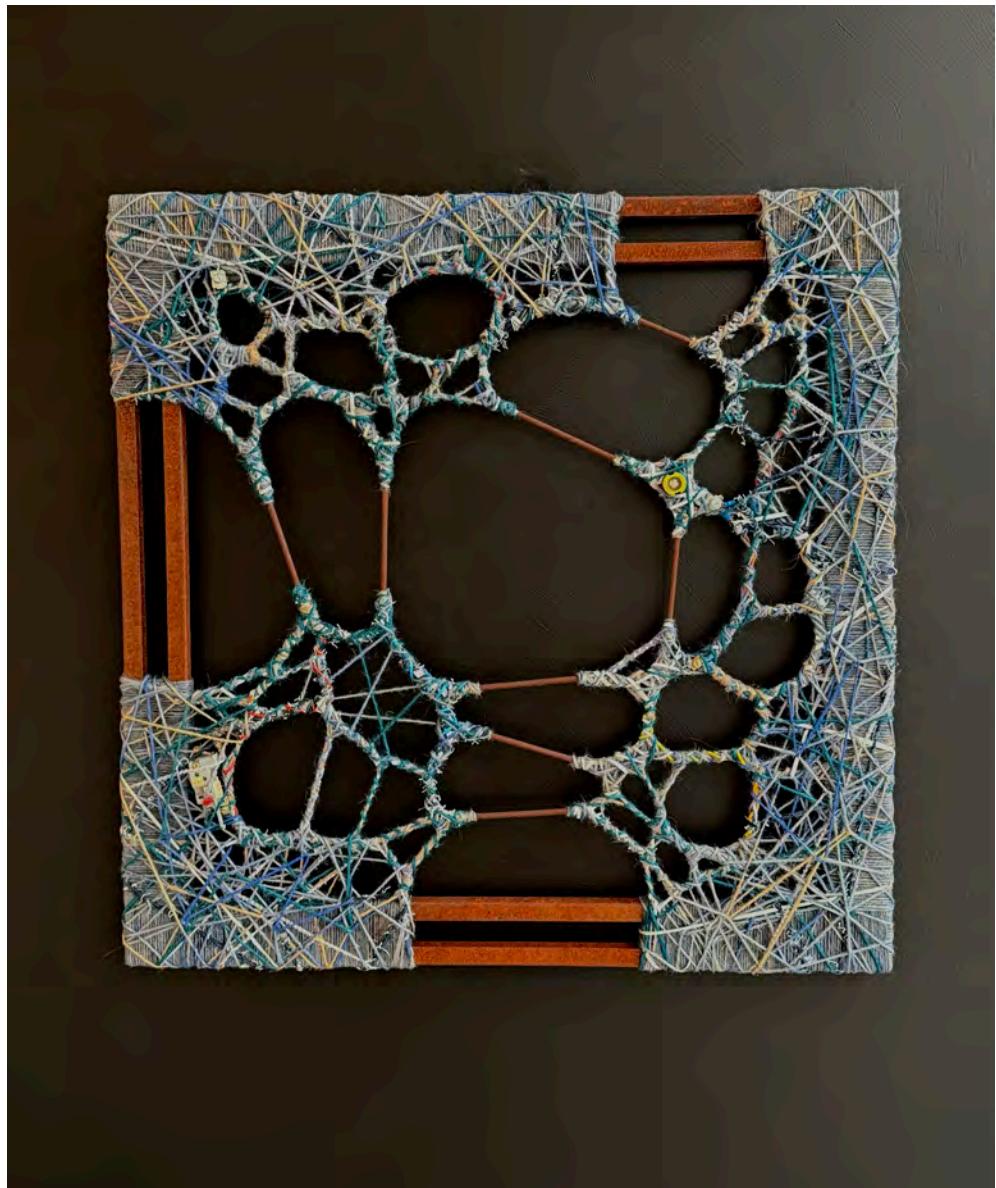
Jake Kelly

title	22#100
material	construction of upcycled metal and hemp string
dimensions	60 x 60 x 5cm
year	2022
price	on request
website	https://www.jlkart.com



Jake Kelly

title	22#101
material	construction of upcycled metal and hemp string
dimensions	60 x 60 x 5cm
year	2022
price	on request
website	https://www.jlkart.com



Jake Kelly

title	25#100
material	jeans rope, aluminum cans, glass bottles, electrical waste, fragments of household waste, and rusted steel
dimensions	80 x 80cm
year	2025
price	on request
website	https://www.jlkart.com



Jake Kelly

title	20#100
material	construction of metal, nemp string wire, willow twigs
dimensions	110 x 90 x 10cm
year	2020
price	on request
website	https://www.jlkart.com



Jake Kelly

title	25#101
material	hand dyed jute, steel from a dear friend, chicken radius bones, gold leaf and ash
dimensions	60 x 60cm
year	2025
price	on request
website	https://www.jlkart.com



Jake Kelly

title	25#100
material	hand dyed jute, 180 year old recovered pitch pine, chicken radius bones, silver leaf and ash
dimensions	60 x 120cm
year	2025
price	on request
website	https://www.jlkart.com



Jake Kelly

title	A threat of AI
material	3D printed PLA, household paint
dimensions	30cm in diameter
year	2025
price	on request
website	https://www.jlkart.com



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Jake Kelly

title Car print #1
material print on paper
dimensions 50 x 70cm

year 2025
price on request

website <https://www.jlkart.com>



Jake Kelly

title	24#10
material	construction of found wood, hemp string and steel
dimensions	90 x 90cm
year	2024
price	on request
website	https://www.jlkart.com